



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVED ITS 24TH PATENT ALLOWANCE

Los Angeles, California, March 24, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of payment technologies for maximizing debt resolution, announced today that it has received allowance of its patent titled **"System and method for resolving transactions in network"** from the Israel Patent Office. AES now has 24 patents issued or to-be-issued and 21 patents pending worldwide. "We are delighted to have received this very important patent from the Israel Patent Office. This is an important patent for our Agent Emulation® and Psychographic Persuasion™ technologies which empower customers to settle their debts on an online, self-serve basis," stated Joseph Konowiecki, AES' Chairman & CEO. "We will continue to develop new advanced technologies that improve operations and brand equity for credit issuers while providing an improved experience for customers," Konowiecki emphasized.

About AES

AES' patented TruePay+™ System uses Agent Emulation® and Psychographic Persuasion™ technologies to advance the science of payment technologies for maximizing debt resolution. The TruePay+™ System assists creditors' agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. The TruePay+™ System enables banks, utilities and other large credit portfolio operators to achieve improved operational efficiencies, reductions in write-offs, increases in collections, and new Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

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